



PRESS RELEASE

**Chelsea College of Arts, University of the Arts London (UAL),
is collaborating with KickBack London
to create a unique Motorcycle and Lifestyle Art Space at Olympia**

KICKBACK, the UK's most prestigious and established indoor exhibition dedicated to individually crafted and custom engineered motorbikes, and lifestyle products, is thrilled to host an artistic world first over the weekend of 29th –30th October 2016 at London Olympia Exhibition Centre.

The motorcycle themed **Art Space** is an immersive, interactive and creative lifestyle art gallery on the KickBack show floor to engage, intrigue, challenge and delight visitors.

The installation will be co-ordinated with the world renowned Chelsea College of Arts, UAL*.

Chelsea's **Art Space** exhibition will include designed objects, photography, sculpture and film drawing upon work from UAL including staff and alumni at Chelsea College of Arts and a selection of work from *Motorcycle Cultures* exhibitions.

The Art Space exhibition of exceptional cutting edge works, from our internationally renowned artists, will also feature a series of thought provoking talks throughout the two days of the KICKBACK London at Olympia Show.

These intimate meetings with artists and artisans, will enable visitors to discuss the individual and collective visions and motivations of some of the most creative artistic talents across the motorcycling world.

As well as highlighting the eclectic and myriad aspects of the motorcycling lifestyle, **The Art Space** will also provide the exciting opportunity to acquire exquisite and unique pieces of art, ranging from original canvases and photographs, to prints and cards.

Notes -

* The Art Space will be curated by Caryn Simonson (Course Leader for BA (Hons) Textile Design and Acting Programme Director for Graphic Communications and Textile Design at Chelsea College of Arts, UAL.

Chelsea College of Arts is one of London's most prestigious art and design colleges, with such notable alumni as Anish Kapoor, Steve McQueen, Mariko Mori and Mark Wallinger. The college has just over 1400 students studying curation, fine art, graphic design communication, textile design and interior and spatial design.

Chelsea's Grade II listed Pimlico site, located in central London, overlooks Tate Britain and the River Thames. It has well-equipped workshops, extensive library facilities, a canteen and an onsite gallery, Chelsea Space.

Chelsea College of Arts is part of University of the Arts London (UAL) - Europe's largest specialist art and design university. Its unique creative community is made up of six distinctive and distinguished Colleges: Camberwell College of Arts, Central Saint Martins, Chelsea College of Arts, London College of Communication, London College of Fashion and Wimbledon College of Arts.

The Art Space at KICKBACK London at Olympia is co curated by Zoe Cano and leish Gamah.

Information on KickBack London - www.TheCustomShow.com

Photographs on request.

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